



7th Annual Washington Bark Dog Day

Saturday, September 17 | 11 am – 4 pm | Washington Park, Milwaukee

Vendor/Sponsor Opportunities

For the past six years, Washington Bark Dog Day has provided dogs and their human companions a fun day in the park featuring games, demos, contests, vendors, and food. New this year, we are adding a 1-mile dog walk around the historic Washington Park Lagoon and Residents for Off-Leash Milwaukee Parks (ROMP) is partnering with Friends of MADACC (FOM) to organize the event. Proceeds will be split between both organizations. To learn more about our missions, visit www.milwaukeeedogparks.org and www.madaccfriends.org.

Bark Day is an incredible opportunity for your business, organization or rescue to showcase your products, services and adoptable animals. Last year over 350 people participated in the event and participated in our educational demos and activities. This year we have some new opportunities for sponsorships along with vendor booths, attendee bag promotions, program advertising and raffle item donations.

Just a reminder...ROMP and FOM are both 501c3 non-profit organizations so your donations are tax deductible, just let us know if you need a receipt.

Sponsorships

Sponsoring Bark Day is a great way to provide your business and show you support local animals.

Best in Show \$1000

- Logo on walker bandannas
- Sign with logo placed at demo ring (main staging area of event)
- Sign with logo placed along walk route
- Vendor booth space
- Item in attendee bag
- Large logo on event program
- Logo on websites (ROMP and FOM) listing as a sponsor
- Recognition in all press releases as demo ring sponsor
- Recognition in newsletter (ROMP and FOM)

Man's Best Friend \$500

- Sign with logo placed at food tent
- Sign with logo placed along walk route
- Vendor booth space
- Item in attendee bag
- Logo on event program
- Logo on websites (ROMP and FOM) listing as a sponsor
- Recognition in all press releases as food tent sponsor
- Recognition in newsletter (ROMP and FOM)

Canine Good Citizen \$250

- Sign with logo placed at Lure Course activity area
- Vendor booth space
- Item in attendee bag
- Listed in program as a sponsor
- Logo on websites (ROMP and FOM) listing as a sponsor
- Recognition in newsletter (ROMP and FOM)

Vendor Booths

Vendors can reserve a 10x10 booth. If you want a double booth, the fee listed below doubles except for non-profit organizations and rescues/shelters. Our booth fee includes just the space. We suggest bringing a table, chairs, tent and signage. Although we try to make sure all booths are in the shade, this cannot be guaranteed.

Vendors are also listed in our event program and websites. In addition, vendors can include a flyer, coupon or give-a-way to go in our attendee bags. Vendors will need to provide us with 350 copies/samples of what they want included in our bags by August 31, 2011.

- **Retail Booth (able to sell items at event): \$75**
- **Information Booth (or booth that promotes a service): \$50**
- **Rescue/Nonprofit Booth: \$25**

In order to secure your booth space, please make sure your registration form is submitted no later than August 31, 2011. Set up details will be provided closer to the event date.

Promotional Bags

All attendees will receive a bag when they register. We will prepare approx. 350 bags for the event. If you are not able to have a booth at the event, you can include your flyer, coupon or give-a-way for **\$25**. The item you would like to include along with our bag fee needs to be sent to us by August 31, 2011.

Program Advertising

Each attendee gets a program that includes a list of vendors, sponsors, and the schedule of events. We have some limited advertising space available in this program. To reserve your ad space, mail your payment by August 31, 2011.

- **Business card size ad: \$10**
- **Half page ad: \$20**
- **Full page ad: \$40**

Raffle Donations

We are also looking for items to be donated to our raffle at the event. This is another great way to promote your business or organization. Items need to be at least \$15 in value. If you would like to donate an item, contact Tiffany at zatarra007@gmail.com or 414-301-9440 to discuss donations.

Questions? Contact Robin at rmb331@gmail.com or call 414-364-6488.

Please complete this form and mail with your payment. Any registration not including payment will not be processed.

Checks or Money Orders should be made payable to:

ROMP
933 North 70th Street
Wauwatosa, WI 53132

Please note "Bark Day" in your check memo area.

Vendor/Sponsor/Advertiser Form

Please note, this is how you will be listed in our event program and on our websites.

Contact name:

Company:

Address:

City:

State:

Zip:

Phone:

E-Mail:

Website:

Type of booth:

- \$75 - Retail (anyone selling anything at the event and is not a non-profit)
- \$50 - Information / Service
- \$25 - Rescue / Nonprofit

Please describe your business, organization, expertise, service or product:

Sponsorship level:

- \$1000 – Best in Show
- \$500 – Man’s Best Friend
- \$250 – Canine Good Citizen

Attendee Give-A-Way Bag Promotion

- \$25

Program Advertising

- \$10 – Business card size ad
- \$20 – Half page ad
- \$40 – Full page ad

Total Amount Enclosed: \$ _____

Can't join us? Make a Donation \$ _____

Waiver:

I will not hold the Milwaukee County Park System, Residents for Off-Leash Milwaukee Parks or Friends of MADACC responsible for loss and/or damage to property and/or personal injury of any kind.

Signature _____ Date _____